



Healthy Forests, Vibrant Economy Conference
Oct. 16 & 17
Hilton Scottsdale Resort & Villas
6333 N Scottsdale Rd, Scottsdale, AZ 85250

AGENDA: OCTOBER 16

- 1-1:20 p.m.** **Welcome**
A summary of progress made in the past year, upcoming challenges and updates from around the state on forest health issues.
Dave Roberts, Senior Director of Water Resources, SRP
- 1:20-1:40 p.m.** **Key Note Kimery Wiltshire, CEO & Director, Carpe Diem West**
- 1:40-2:25 p.m.** **Panel**
The True Cost of Forest Fire: Examining the indirect costs incurred to communities
Panelists from across the state will discuss the costs to business and communities incurred by wildfires, and the implications to Arizona's long-term sustainability and community health.
Mandy Metzger, Coconino County Supervisor
Katherine Sorensen, Water Services Director, City of Phoenix
Jennifer Wesselhoff, President and CEO, Sedona Chamber of Commerce
- 2:25-3:05 p.m.** **Cost Avoidance: The importance of municipal investment in forest restoration**
The growing costs of fire suppression affect cities and towns throughout the state. Panelists will discuss the current state of the forest surrounding reservoirs that serve their communities, looking at the potential costs that can be avoided if forest fires are prevented.

Jeff Peterson, *Research Associate, Rural Policy Institute, W.A. Franke School of Business, Northern Arizona University, NAU*

Buzz Walker, *Water Superintendent, City of Payson*

3:05-3:25 p.m. Research, Management and Partnerships

Exploring partnership opportunities to join together on research aimed at providing a better understanding of current water supplies and how it can grow future ones.

Charlie Ester, *Manager of Water Resource Operations, SRP*

3:25-3:45 p.m. Break

3:45-4 p.m. Afternoon Keynote Bruce Hallin, *Director of Water Rights and Contracts, SRP*

**4-4:45 p.m. Panel
Public-Private Partnerships on Federal Lands**

Viewpoints from leaders in the federal government, nonprofit sector, and corporate world. The audience will be given time to ask questions of the panelists.

Craig Barrett, *Retired CEO/Chairman of the Board Intel Corporation and Chairman of the National Forest Foundation*

Robert Bonnie, *Under Secretary, National Resources and Environment, U.S. Department of Agriculture*

Bill Possiel, *President, National Forest Foundation*

4:45-5:05 p.m. The Northern Arizona Forest Fund

Introduction to a new funding mechanism to accelerate forest and watershed restoration in the Salt and Verde watersheds.

Rebecca Davidson, *Senior Water Rights & Contracts Analyst, SRP*

Marcus Selig, *Director of Colorado Program, National Forest Foundation*

**5:05-5:30
p.m.** **Q & A**

**5:30-
7:00p.m.** **Happy Hour and Networking**

AGENDA: OCTOBER 17

**8-8:30
p.m.** **Coffee**

**8:15-8:30
a.m.** **Welcome**
A recap of progress made, upcoming challenges and updates from around the state.

Dave Roberts, Senior Director of Water Resources, SRP

**8:30-8:50
a.m.** **From Forest to Business to Community**
Untying the connections between forest health, industry, water supplies and economic health for the region.

Patrick Graham, Arizona State Director, The Nature Conservancy
Russ Hoeflich, Vice President and Senior Policy Advisor for the Restoring America's Forests Program, The Nature Conservancy

**8:50-8:55
a.m.** **Industry Session Introduction**

**8:55-9:15
a.m.** **Keynote**
Building an Industry with Small-Diameter Wood *Craig Rawlings, President & CEO, Forest Business Network*

**9:15-
10:10
a.m.** **Panel**
From the Ground to the Marketplace
Viewpoints from leaders in Arizona's wood products industry on how their businesses are advancing the health of Arizona's forests, the economic and

logistical challenges they face, and the changes that are needed to sustain and expand the state's wood products industry. The audience will be given time to ask questions of the panelists.

Rob Davis, *Owner, Forest Energy Corporation*

Steven Reidhead, *Owner, Tri-Star Logging*

Duane Vaagen, *President, Vaagen Brother's Lumber*

Brad Worsley, *President, Novo Power*

**10:10-
10:30
a.m.** **Break**, Check-in for Luncheon

**10:30-
10:55
a.m.** **Federal Policy, Forests and Fire**
An overview of current federal forest policy and appropriations designed to restore forests and what policy changes are presently under consideration by the Senate to accelerate forest management.

Lucy Murfitt, *Public Lands Counsel for the U.S. Senate Committee on Energy & Natural Resources (invited)*

**10:55-
11:45
a.m.** **Panel**
Keys to Success and Next Steps
Pat Graham, Arizona State Director of The Nature Conservancy, facilitates a discussion exploring the role the forest industry and different levels of government in planning to solve the forest health crisis.

Steve Horner, *Area Manager, The Campbell Group*

Scott Hunt, *Arizona State Forester*

Paul Summerfelt, *Wildland Fire Management Officer, City of Flagstaff*

Cal Joyner, *Regional Forester, U.S. Forest Service (invited)*

**11:45-
11:55
a.m.** **Break**

11:50 a.m.- 12:10 p.m.	Lunch Served Includes video presentation and invited NFL guest speaker.
12:10- 12:15 p.m.	Introduction Mark Bonsall, <i>General Manager, SRP</i>
12:15-1 p.m.	Afternoon Keynote Jeff Flake and John McCain, <i>U.S. Senators</i>
1-1:10 p.m.	Wrap Up Mark Bonsall, <i>General Manager, SRP</i>



